**A black background with white text

AI-generated content may be incorrect.**

**Donor Affinity Data Dictionary**

Donor Affinity Description Animal Welfare Givers towards animal welfare, adoption, veterinary services, & preventing animal cruelty Arts or Culture Contributors to organizations promoting art and culture Children’s Financial supporters of organizations dedicated to children's well-being Community Contributors to community projects and organizing groups Environmental Givers promoting environmental stewardship, education, and sustainable practices Health Institution Donors to hospitals & health institutions International Aid Charitable donors giving towards foreign and international aid Political Contributors to federal, state, and local political campaigns Religious Donors to religious causes and organizations Veterans Financial supporters of veterans' affairs causes